



The 2009/2010 Stowe Points Card Program

Hello Ski Club and Council Members from Stowe Mountain Resort!

Did you know that just being part of a Ski Club or Council entitles you to a **FREE Stowe Points Card** for the 2009-2010 Winter Season?

- Go to the Spruce Peak Seasons Pass Office
- Present your club or council membership ID at the Spruce Peak Season Pass Office to receive your **FREE** card
 - If you do not have a membership card then have a club officer send a membership list to:
lfarley@stowe.com

The **Stowe Points Card** is your card to savings and rewards **YEAR ROUND at Stowe Mountain Resort!** You earn reward points on every purchase at SMR except season passes, alcohol, and lift tickets (**the only exception being the Stowe Points Card 1-Day lift ticket, see pricing below**). Earn points for rewards in the summer for your golfing, summer attractions and retail purchases then earn points in the winter on your lift tickets, lessons, rentals, retail and food purchases. The Points you earn can be redeemed for a free lift ticket reward or greens fee w/ cart reward at the Stowe Country Club. Your points will roll over year to year. Your true Stowe Mountain Resort loyalty savings card!

When you earn 450 Stowe Points redeem your points for: (choice of one)

- 1 **FREE Un-Restricted Lift Ticket Voucher** or
- 1 **FREE Summer Attractions Package** or
- 1 **FREE Un-Restricted Greens Fee with cart at Stowe Country Club**

2009/2010 Stowe Points Card Program (all points are based on pre-tax amount; Earn 1 point for every dollar you spend)

Purchasing a ticket with your **Stowe Points Card** =

- Every **1 day Adult (\$59)** Stowe Points Card ticket = **56 Points**.
- Every **1 day Junior (\$51)** Stowe Points Card Ticket = **48 Points**.
- Every **1 day Senior (\$54)** Stowe Points Card Ticket = **51 Points**
- Limit one **ticket per** card per day based on the pre-tax ticket price.
- Stowe Points Card is Not Valid for a discounted ticket on Saturdays and 12/25/09 through and including 1/1/10 and 2/13 through and including 2/15/10.

Purchasing a **Retail Ticket** when Stowe Points Card is *Not Valid* (2009/2010 Blackout dates; 12/25/09 through and including 1/1/10 and 2/13 through and including 2/15/10) are still entitled to the points .

- Every **1 day Adult (\$89)** Peak Retail ticket = **84 Points**
- Every **1 day Junior (\$64)** Peak Retail Ticket = **61 Points**.
- Every **1 day Senior (\$74)** Peak Retail Ticket = **70 Points**.
- Limit one **ticket per** card per day based on the pre-tax ticket price

Earn Points for purchases made at the following Stowe Mountain Resort establishments by providing your **Stowe Points Card at the Point of Sale during check out;**

Ski School:	ALL Ski School Products except Children Adventure Programs.
Retail:	Spruce Peak Sports, Mansfield Ski Shop, Midway Ski Shop, Summit Sports (Gondola)
Food & Bev:	Mansfield, Midway, Octagon & Spruce Cafeterias, Cliff House, Fireside, Joses, Kirkwoods and the Golf Cottage at Spruce (Alcohol Excluded)
Rental & Demo Center:	Spruce and Mansfield Rental Shops and the Stowe Toys Demo Center.
Stowe Country Club:	Greens Fee w/ cart. (Limit one round per card per day. Lessons, Golf Academy and Retail Shop.)
Nordic Center:	On all Nordic Center Products and Lessons.

2009/2010 Discounted **Stowe Points Card** tickets and greens fees with cart are only available Sunday through Friday during non-holiday time periods. Stowe Card Points and benefits have no cash value and cannot be combined with any other offer or product. **All points are based on pre-tax rates.**

FREE Un-Restricted Lift Ticket Voucher, Summer Attractions Package and Greens Fees w/ Cart at Stowe Country Club have no cash value. Stowe Points earned have no cash value. **The Stowe Points Program is subject to change without notice and can not be combined with any other offer or promotion.**

Your Stowe Points Card must be present and given to the cashier before your purchase in order to receive your points. Daily points earned are totaled nightly; which means today's points will show up tomorrow.